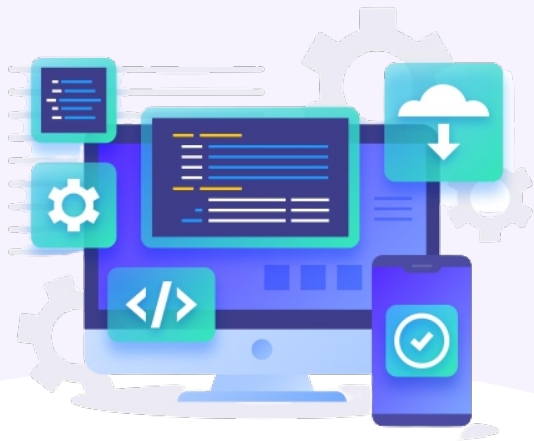**De Haven Academy**

FRONTEND DEVELOPMENT COURSE OUTLINE (WORDPRESS)

TOOL USED:

WHAT YOU WILL LEARN

This class provides an introduction to WordPress and covers installing, administering, and designing a WordPress site. The class focus is on efficiently and effectively using WordPress as a content management system for your website.

1. How to launch your website quickly with the help of a quick WordPress Installation guide
2. Create a quality website with a proper assembly of important subpages
3. Install and work with plugins and widgets
4. Install and create attractive themes for your website
5. Create custom menus to improve the user experience of your website
6. Upload multimedia contents such as images, audio, and videos easily and effectively

WEEK	LESSON	OUTLINE
WEEK 1	1. Fundamentals of Web Development 2. WordPress Installation & Dashboard 3. WordPress Setup & Settings 4. Branding & Colors 5. Post	- Creating posts - Setting up a Blog - Posting on your Blog - Discussion on your Blog-comments - Adding and managing categories - Using custom fields - Previewing, publishing, and saving - Editing an existing post - Quick edit - Deleting and viewing a post - Changing post status and visibility - Adding Featured Image

WEEK	LESSON	OUTLINE
WEEK 2	1. Media & Pages	- Planning your website architecture - Creating webpages - Creating subpages - Adding content with the Visual Editor and Text Editor - Adding images to your page - Creating hyperlinks - Publishing your page
	2. Menu & Widgets	- Creating a New Menu - Adding Pages to the Menu

		- Re-Arranging Menu Items
		- Setting the Menu Location
		- Removing a Menu Item
		- Setting the Home Page
		- How to upload a logo
		- Customizing the sidebar
		- Customizing the footer
	3. Themes	- Modern Web Design trends
		- Choosing a reliable WordPress theme
		- Installing a theme
		- Installing a child theme
		- Customize the theme

	4. Plugins & Page Builders	- What are plugins? - Finding plugins - Installing plugins - Activating and deactivating plugins - Editing plugin settings - Deleting plugins
	5. Form & Shortcodes	- Creating a contact form - Embedding a contact form using shortcodes

	6. Landing Page	- Here, we will build out a landing page by replicating a figma file using elementor. Your project for this week is to build out the same landing page using any other page builder of your choice.
WEEK	**LESSON**	**OUTLINE**
WEEK 3	1. Simple Website: A simple website is a basic website with the 4 core pages & any other page.	- Home-Landing Page - About Us - Our Services - Contact

	2. Business Website	- A UI Template will be available for us to build out this business website. The business website will implement woocommerce.
	3. Projects: - To test out your skills. You will make the necessary research on how to go about the projects. The three projects should be completed by the end of the fourth week. You can make use of any template of your choice.	- News Website - Web Agency Website - Multi-vendor E-commerce Website

WEEK	LESSON	OUTLINE
WEEK 4	1. E-commerce Website	- Themes, plugins, woocommerce setup - Products Upload - Inner pages setup & site settings - Search Engine Optimization & Site Optimization - Impact of hosting on site speed

WEEK	LESSON	OUTLINE
WEEK 5		- Domain & Hosting - Navigating cpanel/hpanel - Referral - Site Migration - Site Maintenance & Site Security - Website GIG Process

Length of Program: Six(6) weeks

Frequency of Class: 3 days per week

Class Schedule: 12pm - 2pm